

Tikona Digital Networks launches its operations in Surat

-expands service network-

Surat, May 3, 2010: Tikona Digital Networks (TDN), India's foremost wireless broadband service provider having an All India Class A ISP license has launched its product Tikona Wi-Bro - the Wireless Broadband service in 19 cities of India and plans to roll out its network in 50 cities in 2010.

Currently, in India not only is the broadband penetration very low compared to that of mobiles, but also that consumers face problems such as slow and inconsistent speed, poor quality of customer support, high billing without alerts to users, longer wait period for installation by operators, lack of innovative service or too many plans.

Tikona with its product Tikona Wi-Bro - The Wireless Broadband service which is powered by OFDM and MIMO 4th Generation technologies aims at providing a fixed broadband experience wirelessly. The company provides 2 Mbps plans with a unique "Circuit Breaker" feature to control bill amount. The product offers an all home solution and business internet solutions to connect multiple PCs wirelessly - leading to zero cabling inside homes to ensure no damage done to consumer's home aesthetic or interiors. With WPA 2 and 802.1X provisions it offers the highest level of security available on wireless network which means freedom from risks of self-installed Wi-Fi devices.

In addition, Tikona Wi-Bro service is bundled with Anti-Virus solution to enhance PC security and there is no need to take a separate wifi router giving consumer an annual saving of Rs 2000 or upwards.

Mr Prakash Bajpai, Founder, MD & CEO, Tikona Digital Networks commented, "The current broadband internet scenario is similar to what the mobile scenario was 10 years ago. India has just a little under 10 Mn Broadband while China has more than 120 Mn Broadband. China could reach this level as they had a large wire line plant of over 400 Mn lines. India has only 40 Mn and only a fraction of this is usable for Broadband. Wireless broadband is the only option for India to increase its Broadband base to levels that are similar to China's. We envision a powerful broadband enabled India and believe that it is an imperative for an emerging IT and software superpower."

Mr Bajpai further stated that "Broadband is required not only in homes but also in every branch and main office of a business ranging from SME to large MNC's. Corporate are increasingly using Broadband to connect its extended enterprise comprising its dealers, distributors and employees working while on the move and from their homes. Superior customer experience and innovation are going to be the founding principles that will guide the roadmap of Tikona's Broadband and IT service offerings."

Tikona Digital Services can be availed by calling on **1800 20 90044** or SMS 'TIKONA' to **575758**.

About Tikona Digital Networks

TDN was founded in 2008 by veterans from the telecom industry, who have built some of the largest telecom networks in India. With a vision to be a leading Broadband and IT services company, offering innovative products and solutions to home, enterprise and service provider customers in India, Tikona Digital Networks believes that the next generation services will change the way India lives, transacts, and communicates. TDN is adequately funded by top end global investors and is committed to comply with the highest standards of corporate governance.

For further information please log on to - <http://www.tikona.in/>

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